



Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

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BSNL ATTAINS THE HIGHEST NET ADDITION OF NEW CUSTOMERS IN AUGUST-2016:TRAI

The public sector telecom giant, BSNL has registered the highest growth in the country in providing new connections during August-2016 as per Telecom Regulatory Authority of India (TRAI) report as on 25th November, 2016, BSNL has achieved a monthly growth rate of 1.82 per cent against industry negative growth of 0.52 per cent. BSNL added 16,46,528 lakh new mobile customers in August which is the highest among all operators and thereby increasing its market share from 8.77 per cent to 8.98 per cent (up by 0.21 per cent from July, 2016). Director (CM) BSNL board, RK Mittal said "We are thankful to our esteemed customers for their continued support and this growth is basically due to widespread data coverage and lower tariff prices of BSNL."